Augment your program through partnerships with others supporting early-stage founders:

FUNDERS

- **AG** — ANGEL INVESTOR
- **CP** — CORPORATE SPONSOR
- **VC** — VENTURE CAPITALIST
- **GV** — GOVERMNET SPONSOR
- **SE** — SEED FUNDING
- **SA** — SERIES A FUNDING
- **CL** — E&I COUNCIL MEMBER

CONVENERS & CONNECTORS

- **PM** — PROGRAM MANAGER
- **ER** — EIR
- **ED** — EDUCATOR
- **AM** — ALUMNI
- **CL** — E&I COUNCIL MEMBER
- **MN** — MENTOR
- **FD** — FOUNDER

ENABLERS

- **CL** — E&I COUNCIL MEMBER
- **ME** — MEDIA
- **GV** — GOVERMNET SPONSOR
- **UL** — UNIVERSITY LEADERSHIP

Possible Partners

wamda capital
MOHAMMED BIN RASHID INNOVATION FUND
Sharjah Entrepreneurship Center
IMPACT HUB
Entrepreneur MIDDLE EAST
DEPARTMENT OF ECONOMIC DEVELOPMENT
ICT fund
YOUNG BUSINESSMEN COMPETITION
arabnet
DUBAI SME
DUBAI ONEHUNDRED SME

Define the roles partners can play and help them decide how they might engage with the program

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Provide clarity on founding companies

Opportunities to meet investors (e.g. roadshows)

Feedback on pitch decks and idea developments

Funds for their business

etc.

Define the roles partners can play and help them decide how they might engage with the program

Provide students knowledge and support

Guide students to identify and develop their ideas

Form transformational relationships to mentor throughout business creation

Provide spaces and sessions for students to experience collisions and work together

Special deals and rates for events, and or rental

etc.

CONVENERS & CONNECTORS

PM PROGRAM MANAGER	ER EIR	ED EDUCATOR	AM ALUMNI
CL E&I COUNCIL MEMBER	MN MENTOR	FD FOUNDER	

Define the roles partners can play and help them decide how they might engage with the program

Give students and their companies an outlet for their businesses to test and/or advertise ideas.

Guide students on creating a media plan

Use media, and digital tools to help community convene

Provide exclusive marketing and advertising rates for student business budgets

Support students to advertise on student media channels

Government: access to licensing support and cap table / business creation kits

ENABLERS

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